# 1972

32nd year · issued weekly

FEBRUARY

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JANUARY

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MARCH	APRIL	ا هوري د المواهديون و در هم <b>M که ساده مد</b> ري و رسوي و در	JUNE	JULY
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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 <b>23</b> 24 25	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

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#### FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

#### WEEK ENDING SATURDAY, SEPTEMBER 23, 1972

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Thursday Sept. 21 9:00 A.M 10:00 A.M. Breakfast	PRESS PREVIEW OF BLOOMINGDALE'S "KITCHEN RAGS" New collection of clothes for cooking and the leisur by Joie McGrail, gourmet cook and author. Styles for invitation. Contact: Arlene Friedlander or Annette	or men and women. By
Thursday Sept. 21 9:00 A.M. And 4:00 P.M.	SPRING '73  GLAMOUR MAGAZINE  FASHION FORECAST  A forecast of the newest sizes, shapes, colors and it  Also at 4:00 P.M. Thereafter, Tues., Wed., Thurs.,  P. M., by appointment through October 12. Contact:Barett. 566.	at 9:00 A.M. and 4:00
Thursday Sept. 21 9:30 A.M. Coffee	PRESS PREVIEW: OHRBACH'S COUTURE IMPORTS Fall-Winter Paris and Rome couture fashions, feature and Ohrbach's line-for-line copies in original fabrials, Sept. 25, 1:00 P.M., by invitation. Public st Commentator: Irene Satz, vice pres, and fashion direct Klauser. Contact: Miss West, 695-4000, ext. 208.	lcs. By invitation. now at 6:00 P.M.
Thursday Sept. 21 12:00 Noon	FASHION SHOW FOR GIMBELS; MACY'S; FALL FASHION FESTIVAL OHRBACH'S "Here Come the Career Girls". Commentator: Kathy I N.Y. Daily News. Contact: Olga Budor, 566-4796.	2 PENN PLAZA 32ND TO 33RD STREETS Larkin, fashion editor,
Sept. 21	12:30 P.M., BLASSPORT (3rd show), 550 Seventh Ave.,	2nd fl., 354-1500.
Thursday Sept. 21 1:00 P.M.	YOUNG INDIVIDUALIST FRANKLIN SIMON FASHION SHOW In conjunction with celebration of N.Y. Fall Fashion guest: Mayor John V. Lindsay. Contact: Joyce McClun	33 WEST 34TH STREET SIDEWALK Festival. Special ce,675-1000, ext. 157.
Thursday Sept. 21 2:00 P.M.	RESORT & HOLIDAY GIORGIO DI SANT' ANGELO DESIGNER COLLECTION By invitation. Also at 4:30 P.M. Contact: 245-15	6 WEST 56TH STREET DESIGNER STUDIO 50.
Thursday Sept. 21 3:00 P.M.	FALL COLLECTION HENRI BENDEL BY JEAN MUIR For press and customers by invitation. Publ: Joanne	10 WEST 57TH STREET 2ND FLOOR Creveling, CI. 7-1100.
Thursday Sept. 21 4:00 P.M. Cocktails	PREVIEW:SPORT IMAGE; LUIS ESTEVEZ FOR SWIMWEAR; TENNIS FASHIONS SEA DARLINGS Press preview of three collections, designed by Luis By invitation. Thereafter in showroom, 1407 Bway. Cons	ST. REGIS HOTEL VERSAILLES ROOM B Estevez. Show at 4:30. tact: Jean Krupp, 354-6264

4:30 P.M., GIORGIO DI SANT'ANGELO(2nd show),6 West 56th St.,245-1550.

Sept. 21

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Sept. 21- Sept. 29	SEVENTEEN SWEDISH READY-TOOWEAR AND SPORTSWEAR MFRS private suites. "The Northern Highlights" - new fas By reservation. Contact: Mrs. Sandy Wilson, 751-59	hions from Sweden.
Sept. 21	FLORIDA CHILDREN'S WEAR MFRS. GUILD, EDEN ROCK HOTEL,	MIAMI BEACH(Sept.21-26)
Saturday Sept. 23 12:00 Noon- 4:00 P.M.	SHOW AND EXHIBITS STORES AND FASHION FOR FASHION FESTIVAL MAGAZINES "Fifth Avenue Fashions on Parade." Mademoiselle Mag 1:15. Contact: Olga Budor, 566-4796.	ROCKEFELLER CENTER 49TH TO 51ST STREETS azine on location at
Sept. 24	METROPOLITAN JUVENILE STYLE MART HOLIDAY SHOW AT HOT	EL McALPIN,565-1289.
	WEEK BEGINNING MONDAY, SEPTEMBER 25, 1972	
Monday Sept. 25 11:00 A.M.	PRESS & CUSTOMER SHOW: BERGDORF GOODMAN PLAZA COLLECTIONS Fashions by leading N.Y. designers in conjunction wi Festival. By invitation. Publicity: Suzanne Butter	
Sept. 25	1:00 P.M., OHRBACH'S IMPORT FASHIONS AND COPIES, 5th	fl., by invitation.
Sept. 25	6:00 P.M., OHRBACH'S IMPORT FASHIONS AND COPIES, 5th	fl., Open to Public.
Monday Sept. 25 6:00 P.M.	FALL DRESSES BY FRANKLIN SIMON DON SIMONELLI Dresses from Lansford. By invitation.Publ:Joyce McC	2ND FLOOR YOUNG INDIVIDUALIST SHOP lure,675-1000,ext. 157
Monday Sept. 25- Sept. 29	PRODUCTS FROM HONG KONG TRADE HONG KONG DEVELOPMENT COUNCIL Items include infants' dresses, knitted fashions, me accessories, toys, household and gift items. By app Hong Kong Trade Development Council, 548 Fifth Ave.,	ointment. Contact:
Beginning Monday Sept. 25	RESORT AND EARLY KIMBERLY KNITWEAR, INC. SPRING COLLECTION Continuous showings by appointment. Contact: Rober	1410 BROADWAY SHOWROOM - 10TH FLOOR t Brown, LO. 4-1080.
Tuesday Sept. 26 9:00 A.M. Breakfast	PRESS PREVIEW OF BLOOMINGDALE'S FALL DESIGNER ROOMS "Perspectives" a look to the past and the future, Barbara D'Arcy's interpretations of rooms and environalso, created by Fred Palatinus, a series of Prime M the readers of "Seventeen". A collection of new Hom the 4th, 5th and 8th floors. A commemorative Paris invitation. Contact: Arlene Friedlander or Annette	nments on the 5th floor. over rooms, inspired by e Furnishings Shops on Flea Market. By
Tuesday Sept. 26 11:30 A.M.	PRESS & CUSTOMER SHOW: BERGDORF GOODMAN FALL FASHIONS BY KASPER Publicity: Suzanne Butterfield, PL. 3-7300.	5TH FLOOR MISS BERGDORF
Tuesday Sept. 26 12:00 Noon- 4:00 P.M. Luncheon		THE PRESIDENT AURORA YACHT AT E. 23RD MARINA keup designs. Fashions invitation. Publicity:

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 26	12:30 P.M., BLASSPORT (41	th show), 550 Seventh Ave.,	2nd fl.,354-1500.
Tuesday Sept. 26 2:30 P.M.	FALL AND WINTER FUR COLLECTION Albert Gompertz Associate invitation. Contact: Mi	FUR & SPORT BY MR. ALBERT es presents contemporary fur c. Albert, 594-8873.	333 SEVENTH AVENUE SHOWROOM - 6TH FLOOR rs and suedes. By
Tuesday Sept. 26 4:00 P.M. Cocktails		(65 WEST 37TH STREET) on, introducing exclusive pr	
Tuesday Sept. 26 4:00 P.M.	FOR BANK TELLERS "Banking on Fashion" o	NATIONAL BANK OF NORTH AMERICA coordinated wardrobes for many: Jan Taylor or Jerry Gast	en and women tellers.
Tuesday Sept. 26 4:00 P.M. Cocktails	SWIM FASHIONS	(1411 BROADWAY) y invitation. Publicity: K	CASINO RUSSE 123 EAST 54TH STREET atz Marketing, Inc.,
Tuesday Sept. 26 5:00 P.M 7:00 P.M.	THE BEAUTY GROUP Bendel introduces the Bea	HENRI BENDEL auty Group and launches "a invitation. Publicity: CI	10 WEST 57TH STREET 6TH FLOOR new concept in head-to-toe . 7-1100, ext. 303.
Tuesday Sept. 26 7:30 P.M 12:30 P.M.	"A BEAUTIFUL EVENING ON BROADWAY" Theatre party and supper Contact: Olga Budor, 566	FASHION CAPITAL OF THE WORLD & CITY OF NEW YORK  By invitation. (must be 6-4796 or 566-4780.	SHUBERT ALLEY
Wednesday Sept. 27 11:30 A.M. Luncheon	HIS CHANGING INTERESTS" "Home Fashions and the 20	NATL HOME FASHIONS LEAGUE (767 LEXINGTON) Oth Century Man"Speaker: y Magazine. Price: \$14.00 8-5133.	Robert L. Green,
Wednesday Sept. 27 11:45 A.M. Luncheon	and live fashion show re:	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Retailers Tell It Like It flecting each store's image Price:\$15.00,members;\$25.	.Chmn and spkr:Marjorie
Wednesday Sept. 27 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Fur Fashions of the House Barbetta Publicity: Elle	B. GELLER & SONS, INC.  r" Reservations (\$5.95): en Perl, TE. 2-8212.	BARBETTA RESTAURANT 321 WEST 46TH STREET CI. 6-9171.
Wednesday Sept. 27 12:30 P.M. Luncheon	FALL AND WINTER COLLECTION Presentation of Couture a Salon. Reservations: (\$6. Alice Rice, PL. 2-5726.	MARTIERI DI ROMA (791 MADISON AVENUE) and Boutique Collection fro 75): PL.9-7010. Plaza Fashi	HOTEL PLAZA TERRACE ROOM m Piazza di Spagna on Director: Mary

	DATE	WHAT'S GOING ON GIVEN BY WHERE
	Wednesday Sept. 27 3:00 P.M.	PRESS & CUSTOMER SHOW: BERGDORF GOODMAN 4TH FLOOR EMERIC PARTOS Presentation of Emeric Partos' exclusive Fall and Winter fur collection. By invitation. Publicity: Suzanne Butterfield, PL.3-7300,ext. 397.
	Wednesday Sept. 27 6:00 P.M 8:00 P.M.	FERRAGAMO SHOE  SAKS FIFTH AVENUE  TTALIAN CONSULATE RECEPTION  690 PARK AVENUE  Preview of the book "Shoemaker of Dreams" by the late Salvatore Ferragamo.  Dr. Lucio Caputo, Italian Trade Commissioner, will be the host at a cocktail party to honor Mrs. Salvatore Ferragamo. Exhibit of Ferragamo shoe collection. By invitation. Contact: Dr. Lucio Caputo, Italian Trade Commissioner, World Trade Center, 432-9250; or Helen O'Hagan, PL. 3-4189.
	Wednesday Sept. 27 6:30 P.M. Cocktails	INTRODUCTION OF BLOOMINGDALE'S MAIN FLOOR AND ESCALATOR LEVEL Introduction of The Men's Store, Bloomingdale's, at a benefit reception for Odyssey House, Inc., 6:30-8:15 P.M. Cocktails and entertainment on Escalator Level and Main Floor; door prizes, modeling of new designer collections and imports for men; celebrity, dignitary and designer appearances. Public by invitation. Tax deductible contribution: \$25.00. Press contact: Arlene Friedlander or MaryEllen Warnes, PL. 2-1988.
	Beginning Wednesday Sept. 27	OPENING: SPRING AND CACHAREL FOR 530 SEVENTH AVENUE SUMMER COLLECTION MALLORY SHOWROOM - 19TH FLOOR Continuous showings by appointment. Contact: Susie Vogel, 947-4406.
	Thursday Sept. 28 2:00 P.M.	FALL AND WINTER THE BROTHERS CHRISTIE HOTEL PLAZA FUR COLLECTIONS (333 SEVENTH AVENUE) GRAND BALLROOM Olympian and Christina fur collections. (Tea and snacks). Show at 2:30. By invitation. Fashion director: Mia Grau. Publicity: Betty Lee Hunt. Contact: PE. 6-6944.
	Thursday Sept. 28 5:30 P.M.	PRESS SHOWING: DAVIAN 21 EAST 74TH STREET HAIR FASHIONS By invitation. Contact: Roz Rubenstein, 260-2523.
	Thursday Sept. 28	OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2ND FLOOR Publicity: Helen Latham, LW. 4-5100, ext. 232.
	Friday Sept. 29 6:00 P.M.	"SIDEWALKS OF NEW DRY DOCK SAVINGS BANK BLOOMINGDALE'S 59TH ST. YORK" BLOCK PARTY BETWEEN LEXINGTON & 3RD A birthday block party to be given by Dry Dock Savings Bank for its neighbor on the occasion of Bloomingdale's 100th birthday. A retrospective celebration with birthday cake and nostalgic surroundings, beginning at 6:00 P.M. Contact: Arlene Friedlander or Peggy Healey, PL. 2-1988.
	Oct. 1- Oct. 5	FASHION FAIR IN MUNICH, GERMANY. Contact: Gerald Kallman, 201-653-3304; or Mode Woche, 13 Theriesenhoehe, Munich 14, Germany.
	Monday Oct. 2- Oct. 18	OPENING OF EARLY  SPRING COLLECTION  OF PARIS  By appointment. Contact: Susan Bonomo, 868-3215.  512 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Beginning Oct. 2	LOS ANGELES FASHION GUILD SHOWING IN CALIFORNIA. Contact: L.A. Fashion Guild, 110 E. 9th St., L.A. 90015. (213-627-1034).
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 3 11:30 A.M.		SAKS FIFTH AVENUE  Collections. For benefit of \$5.00 and rummage. Publicity	
Tuesday Oct. 3 12:30 P.M. Luncheon	McNellis. Reservations: \$	MAISON POSH, LTD.  dalston, Hermes, Tseklenis. 30.00, for benefit of The I	ighthouse, N.Y. Assn.
Tuesday Oct. 3 4:00 P.M. Cocktails		GALEY & LORD  knits and double wovens for Publicity: Rosemary Sheek	
Wednesday Oct. 4 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Fall and Winter Collection Publicity: Ellen Perl, T	DON SAYRES FOR D'AMSELLE on. Reservations (\$5.95): (E. 2-8212.	BARBETTA RESTAURANT 321 WEST 46TH STREET CI. 6-9171. Barbetta
Wednesday Oct. 4 6:30 P.M.	<pre>publisher of "Glamour"; R Felix J. Colangelo-pres.,</pre>	N.Y. FASHION DESIGNERS, INC. and award dinner dance hone ichard L. Abbott-vice press The Wool Bureau. For beneated Rusk Institute of Rehamiss Evans, WI. 7-0324.	, Montgomery Ward; efit of the Workshop
Saturday Oct. 7- Oct. 12	SUMMER FASHION SHOW IN FRANCE Contact: 2 Boulevard Vict	SALON COTE D'AZUR DE LA MODE cor Hugo, Nice France (Tel:	PALAIS DES EXPOSITIONS NICE, FRANCE Nice 88-78-76)
Sunday Oct. 8 1:15 P.M. Brunch	LEATHER FASHIONS Three Sunday brunch fashi	LEDASPAIN-GROPPER; PERTEGAZ FOR LEDASPAIN On shows (Also Oct. 15 and laspain: Billie Gould,869-10).  AMERICAN FASHION HOME	ROCKEFELLER CENTER Oct. 22) Show at
Oct. 8- Oct. 10	SEWING SHOW FOR BUYERS		
Sunday Oct. 8- Oct. 11	view hair styling of Amer	INTERCOIFFURE AMERICA oters of Intercoiffure will rica, England, France, Ital oct. showing in New York). 879-4822.	y, Belgium, Japan, South
Oct. 8- Oct. 12	"INTERCHIC" INTERNATIONAL Contact: Nezia Manyas at	FASHION BUYERS SHOW, BERL Roy Blumenthal, Int'l Asso	IN, WEST GERMANY c,1 E. 57th,TE.8-2930.

COLUMBUS DAY (Monday) Banks and Post Office closed.

Oct. 9

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Wednesday Oct. 11 10:00 A.M.	FALL FUR GEORGES KAPLAN COLLECTION By invitation. Contact: Arthur Coopchick, CI. 6-3	730 FIFTH AVENUE SALON 3416.
Wednesday Oct. 11 11:00 A.M.	OPENING OF SPRING PAPILLON COLLECTION By invitation. Contact: Mary Kloss, 868-2880.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Oct. 12 11:00 A.M. Aperitivo	PREVIEW: SPRING '73 VIA VENETO 7 DAY AND EVENING FASHIONS Designed by Eya String for battique and couture di (U.S. Goddernes). Show promptly at 11:30 A.M. By 244-0556. Publicity: Billie Gould, 869-1675.	GINO PAOLI SHOWROOMS 1407 BROADWAY-37TH FLR.  Ivision of Gino Paoli y invitation. Contact:
Sunday Oct. 15- Oct. 18	45TH READY-TO-WEAR CENTRO DI FIRENZE SHOWINGS IN ITALY PER LA MODA ITALIANA Sun., Oct. 15-Boutique and leather fashions: Annasp Export, Billy Ballo, Caumont, Charade, De Parisini, Garbell, Gherardini, Gibo, Guarnera, Hermitt.  Mon., Oct. 16-Boutique and leather fashions: Kinki Lesy, Livio de Simone, Lo Scarabocchio, Lux Sport, Paolo Signorini, Roberto Cavalli, Tendresse, Trell, Couture Ready-to-wear: Andre Laug, Balestra, Barocc Fabiani, Heinz Riva, Martieri, Ognibene Zendman, St Tues., Oct. 17: Couture Ready-to-Wear: Antonelli, H Sorelle Fontana.  Wed., Oct. 18-Knits: Albertina, Avagolf, Gibi, Ilan Maljana, Milena Mosele, Mirsa, Missoni, Naka, Noni Contact: Centro di Firenze per la Moda Italiana, 50 Gramsci 9/2. Tel: 67.91.83.	Shop, Krizia, La Mendola, Montedoro, Paola Daviti, Valditevere. co, Clara Centinaro, Enzo, Sarli, Titti Brugnoli. Baratta, Emilio Pucci, ria, Laura Aponte, Sport, Trico.
Cancelled Oct. 16	SPRING PREVIEW BY KAMALI LTD., ORIGINALLY SCHEDULED AT 4:00 P.M., HAS BEEN CANCELLED.	FOR MONDAY, OCT. 16
Monday Oct. 16 7:00 P.M. Champagne	NORMAN NORELL PARSONS SCHOOL OF DESIGN RETROSPECTIVE (66 FIFTH AVENUE)  For the first time, a retrospective of more than 25 the past 50 years, collected from wardrobes of the women. Black tie. Tickets:\$25.00. Reservations: 6	METROPOLITAN MUSEUM 00 garments created during country's most fashionable
Tuesday Oct. 17 10:00 A.M.	OPENING OF SPRING SEYMOUR FOX COLLECTION By reservation. Contact: LO. 4-3246.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 17 11:00 A.M.	OPENING OF SPRING PIERRE CARDIN-NEW YORK COLLECTION Also Oct. 19 at 11:00 A.M., by reservation. Contact	SHOWROOM - 24TH FLOOR
Tuesday Oct. 17 2:00 P.M.	OPENING OF SPRING ORIGINALA COLLECTION Also, Oct. 23 at 2:00 P.M. By reservation. Contact: Publicity: Barbara Kling, LT. 1-8024.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR Miss Maggie, 695-5100.
	EIGHTH ANNUAL FASHION EYEWEAR DESIGN AWARDS GROUP OF AMERICA Presentation of awards for outstanding eyewear desi press and industry. By invitation. Publ: Ruth Hamme	GRAND BALLROOM gn. Fashion show for

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 17 7:30 P.M. Supper- Dance	at reception, fashion show	PLAYBOY ENTERPRISES  creative menswear internate and supper dance for beneficion. Tickets:\$100. Contact:	it of Fashion Institute
Oct. 19	11:00 A.M., PIERRE CARDIN	-NEW YORK(2nd show),550 7th	,24th fl.,279-3091.
Thursday Oct. 19 8:00 P.M.	THIRTIETH ANNUAL FASHION CRITICS AWARDS Presentation of the 1972 Publicity: Eleanor Lamber	American Fashion Critics Avet, MU 8-2130.	ALICE TULLY HALL LINCOLN CENTER vards. By invitation.
Saturday Oct. 21- Oct. 26	International ready-to-we Paris-Bruno de Roselli, F rue de Richelieu, 75 Pari	SALON INTERNATIONAL DU PRET-A-PORTER FEMININ ear Spring and Summer showing dederation Francais des Indus 8 2. Contact: N.YFrench T Y.):French Apparel Center,	PORTE DE VERSAILLES ags in Paris. Contact: astries du Vetement,69, trade Shows, 1350 Sixth
Saturday Oct. 21- Oct. 29	"America Hurrah" prese traditional antiques as w Sales benefit Brooklyn Mu	NATIONAL ARTS & ANTIQUES FESTIVAL Inting Early American arts a cell as work of leading cont seum. Preview walking tour dily; Sun., 1:00-7:00 P.M. A 3-6010.	emporary craftsmen. : 11:00 A.M., Oct. 21.
Sunday Oct. 22- Oct. 26		FASHION TRADE FAIR IN DUSSE OO Dusseldorf, Freiligraths f Commerce, 582-7788.	
Oct. 23	VETERANS DAY (Monday) Ban	ks and post office closed.	
Monday Oct. 23- Oct. 31 9:15 A.M.	gowns, flower girl dresse	PRISCILLA OF BOSTON  A.M. through Oct. 31. Brides and evening things. By it Publicity: Janet Chute, 22-2677.	nvitation. Contact:
Oct. 23	2:00 P.M., ORIGINALA (2nd	show), 512 Seventh Ave.,	3rd fl., 695-5100.
Monday Oct. 23 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00 P.M.	GEOFFREY BEENE BOUTIQUE By reservation. Contact: LV	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR.
Monday Oct. 23 6:00 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 25, 30, Nov. 1 L.A. 213-627-0806; N.Y. 3	HELGA (722 SO.LOS ANGELES ST.) , 6 at 6:00 P.M. By reserva 35-6033.	
Monday Oct. 23- Nov. 10	FASHIONS FROM BRAZIL Late day and evening cout	MR. AMON OF NANSTARS ure fashions, designed by 1 ntact:Nancy Mascimento, 354	1411 BROADWAY SHOWROOM - 12TH FLOOR Strahim Amon of Sao Paolo, 4-6731. Publicity:Linda

Rossbach, 10 East 70th St., 628-9530.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 23	SPRING COLLECTION Preview of Fall fashion	MOUNTAIN ARTISANS (W.VA.) BY DOROTHY WEATHERFORD as and decorative accessories appointment. Contact: Margar	14 EAST 57TH STREET for the home by West.
Tuesday Oct. 24 10:00 A.M.	COLLECTION	TRAINA BOUTIQUE & TRAINA SPORT By reservation.Contact:Kare	SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 11:00 A.M.	PRESS SHOW: BOUTIQUE SPRING COLLECTION Also, Nov. 1 at 3:30. I Contact: Marilyn Pigno	By reservation. Press, Nov. 1 a	SHOWROOM - 23RD FLOOR
Tuesday Oct. 24 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 31, Nov. 2 at	NINA RICCI t 12:00 Noon. By reservation.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: LW. 4-0454.
Tuesday Oct. 24 1:00 P.M.	COLLECTION	n., Oct. 30 at 1:00 P.M., by	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR reservation. Contact:
Tuesday Oct. 24 2:30 P.M.	SPRING COLLECTION Also Oct. 26, 31, Nov.	BILL BLASS  1, 2, 8 at 2:30, by reservated aza, Terrace Rm., by invitati	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR ion. (Press show, Oct. 30 on).Contact:524-6968.
Tuesday Oct. 31 4:00 P.M.	COLLECTION	MARY ANN RESTIVO FOR GENRE et: 354-1855. (out of date of	SHOWROOM - 2ND FLOOR
Wednesday Oct. 25 10:30 A.M.	OPENING OF SPRING COLLECTION By invitation. Also No 12:00 Noon, by invitati	OSCAR DE LA RENTA  ov. 2 at 10:30. By reservation  con). Contact: LA. 4-9350.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR n.(Press,Oct. 31 at
Wednesday Oct. 25 11:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov	RODRIGUES FOR PETER CLEMENTS 1. 1 at 10:00 A.M., by reserva	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR tion.Contact:LO. 3-0988.
Wednesday Oct. 25	SPRING COLLECTION BY DON BREITINGER	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE HAROLD LEVINE BOUTIQUE Harold Levine Boutique HAROLD LEVINE &	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 25 2:30 P.M.	SPRING COLLECTION BY MARIE McCARTHY Also Oct. 30 at 2:30, b	LARRY ALDRICH  y reservation. Contact: 244-	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 1872.
		Gotham (2nd show), private	
Thursday Oct. 26	OPENING OF SPRING COLLECTION	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
1:30 P.M.	RESORT AND SPRING COLLECTION Also Nov. 2 at 1:30 P.M Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA .(Press show, Oct. 31 at 1:3	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR O P.M.) By invitation.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 26	2:30 P.M., BILL BLASS, 2r	nd show, 550 Seventh, 17th f	1., 524-6968.
Thursday Oct. 26 3:30 P.M.	OPENING OF SPRING COLLECTION By invitation. Also, Oct.	JOHN ANTHONY . 31 at 3:30, by reservation	550 SEVENTH AVENUE SHOWROOM - 29TH FLOOR .Contact: 239-7080.
Thursday Oct. 26 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00. By by invitation.) Contact:	CHESTER WEINBERG & CHESTER NOW reservation. (Press show, Tue: 736-1690.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR s.,Oct. 31 at 4:00,
Thursday Oct. 26 5:30 P.M.	OPENING OF SPRING- SUMMER COLLECTION Also Nov. 2 at 5:30 P.M. Contact: Nippi New York,	HANAE MORI  By reservation. Buyers, fr 758-7760.	WALDORF-ASTORIA PARK AVE. & 50TH ST. om Oct. 27-Nov. 9.
Oct. 26- Oct. 28		evenor House, Park Lane, Lon Council, 54, Grosvenor, Lon	
Oct. 30	10:00 A.M., TRAINA BOUTIC	QUE & TRAINA SPORT (2nd show)	,550 7th, 524-3520.
Oct. 30	12:00 Noon, BILL BLASS PR	RESS SHOW, Hotel Plaza, Terrac	e Rm, by invitation.
Oct. 30	12:00 Noon, GEOFFREY BEEN	NE (2nd show), 550 Seventh A	ve.,4th fl., LW. 4-0454
Oct. 30	1:00 P.M., TEAL TRAINA (2m	nd show), 550 Seventh Ave.,1	5th f1,524-3520.
Oct. 30	2:30 P.M., LARRY ALDRICH	(2nd show), 530 Seventh Ave.	,12th fl.,244-1872.
Oct. 31	3:30 P.M., JOHN ANTHONY (2	2nd show), 550 Seventh, 29th	fl., 239-7080.
Oct. 30	6:00 P.M., HELGA (3rd sho	ow), Hotel Gotham, private s	uite, CI. 7-2200.
Tuesday Oct. 31 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Also, Nov. 8	ADELE SIMPSON  3,10:00 A.M., by reservation.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Tuesday Oct. 31 11:15 A.M.	OPENING OF SPRING COLLECTION By invitation. Also Nov.	BEN REIG 8 at 11:15 A.M., by reserva	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR stion.Contact:244-1542.
Oct. 31	12:00 Noon, OSCAR DE LA H	RENTA (Press show), by invit	ation.
Oct. 31	12:00 Noon, NINA RICCI (2	2nd show), 550 Seventh, 5th	fl., LW. 4-0454.
Oct. 31	1:30 P.M., SOMETHING! BY	OSCAR DE LA RENTA (Press),5	50 7th, 594-5424.
Oct. 31	2:30 P.M., BILL BLASS (31	rd show), 550 Seventh, 17th	fl., 524-6968.
Oct. 31	4:00 P.M., CHESTER WEINBE	ERG, (Press Show), 530 Seven	th,16th fl.,736-1690.
Tuesday Oct. 31 5:15 P.M.	OPENING OF SPRING COLLECTION By invitation. Publicity	STAN HERMAN FOR BENDEL STUDIO y: CI. 7-1100, ext. 345.	PLACE TO BE ANNOUNCED
Tuesday Oct. 31 6:30 P.M.	SHOWING OF NEW JEWELRY COLLECTION Designed by Aldo Cipullo.	CARTIER  By invitation. Contact: I	2 EAST 52ND STREET PL.3-0111.

DATE	WHAT'S GOING ON GIVEN BY WHERE
Nov. 1	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 7th, 2nd fl., Lo. 3-0988.
Nov. 1	11:00 A.M., OSCAR DE LA RENTA BOUTIQUE(press show), by invitation.
Wednesday Nov. 1 12:00 Noon	OPENING: SPRING AND  DIANE VON FURSTENBERG  SUMMER COLLECTION  By invitation. Thereafter by appointment. Contact: 354-8336.
Nov. 1	12:00 Noon, GEOFFREY BEENE (3rd show), 550 7th, 4th fl., LW.4-0454.
Nov. 1	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh, 21st fl., LA.4-0237.
Nov. 1	2:30 P.M., BILL BLASS(4th show), 550 Seventh, 17th fl., 524-6968.
Nov. 1	3:30 P.M., OSCAR DE LA RENTA BOUTIQUE, 550 7th, 23rd fl., LA. 4-9350.
Wednesday Nov. 1 5:00 P.M.	OPENING OF SPRING RUFFIN WEAR LTD. 838 SIXTH AVENUE SHOWROOM - 2ND FLOOR Sportswear and dresses. By invitation. Contact: 689-6532.
Nov. 1	6:00 P.M., HELGA(4th show), Hotel Gotham, private suite,335-6033.
Nov. 2	10:30 A.M., OSCAR DE LA RENTA(3rd show), 550 Seventh, 11th fl., LA.4-9350.
Nov. 2	12:00 Noon, NINA RICCI (3rd show), 550 Seventh, 5th fl., LW. 4-0454.
Nov. 2	1:30 P.M., SOMETHING! BY OSCAR DE LA RENTA(3rd show),550 7, 594-5424.
Nov. 2	2:30 P.M., BILL BLASS(5th show), 530 Seventh Ave.,17th fl., 524-6968.
Nov. 2	4:00 P.M., CHESTER WEINBERG (2nd show), 530 Seventh Av.,16th fl.,736-1690.
Nov. 2	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave.,4th fl., LW. 4-0454.
Nov. 2	5:30 P.M., HANAE MORI (2nd show), Waldorf-Astoria, 758-7760.
Nov. 6	12:00 Noon, GEOFFREY BEENE (4th show), 550 Seventh, 4th fl.,LW. 4-0454.
Nov. 6	6:00 P.M., HELGA (5th show), Hotel Gotham, private suite, 335-6033.
Nov. 7	ELECTION DAY (Tuesday) - Banks and post office closed.
Nov. 8	11:15 A.M., BEN REIG (2nd show), 498 Seventh Ave., 23rd fl., CH. 4-1542.
Nov. 8	2:30 P.M., BILL BLASS (6th show), 550 Seventh Ave., 17th fl., 524-6968.
Wednesday Nov. 8 8:00 P.M.	ANNUAL FASHION  AMERICAN JEWISH COMMITTEE WALDORF-ASTORIA  DINNER-DANCE  (165 EAST 56TH STREET)  GRAND BALLROOM  "A Salute to the Fashion Capital of the World". Chmn: Jerry Silverman.  Co-chmn: Pauline Trigere and Abe Schrader. Honor guests: John S. Burke, Jr.,  William M. Fine, Andrew Goodman, Allan R. Johnson, Lawrence Lachman,  William J. Lippincott, Harry A. Murray, Randolph Stambaugh, Geraldine Stutz,  Marvin S. Traub, Norman V. Wechsler. Tickets: \$150.00. Contact: Arthur  Feuer, 751-4000.
Nov. 9	12:00 Noon, GEOFFREY BEENE (5th show), 550 Seventh, 4th floor, LW. 4-0454.

### CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282.
JOHN ANTHONY
ARKIN COLLECTION; ANDREW ARKIN PETITES 530 Seventh Avenue, 7th floor, WI. 7-5324.
BANFF INTERNATIONAL LTD 1410 Broadway, 4th floor, 736-4590.
GEOFFREY BEENE
HOUSE OF BRANELL 530 Seventh Avenue, 27th floor, PE. 6-6983.
ELEANOR BRENNER FOR BRENNER COUTURE 498 Seventh Avenue, 5th floor. 239-1150.
BRIGANCE WATERCLOTHES
DONALD BROOKS
CLEOPATRA BROUMAND 16 West 56th Street, 4th floor, 765-5280.
TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO. 4-9311.
CASI
CLARET BY ARTHUR DOUCETTE 530 Seventh Avenue, 26th floor, 563-6126.
CONCEPT VII BY JACK BODI 530 Seventh Avenue, 6th floor, 695-7715.
COMPANY 5 BY MAURICE ANTAYA 530 Seventh Avenue, 4th floor, 354-8120.
DESIGN THAI-STAR OF SIAM 550 Seventh Avenue, 18th floor, 736-4590.
CHRISTIAN DIOR-PARIS, NEW YORK 498 Seventh Avenue, 17th floor, LO. 4-9220.
ANNE FOGARTY 550 Seventh Avenue, 7th floor, LO. 4-9115.
WILSON FOLMAR; FOLMAR FANTASY
DIANE VON FURSTENBERG 530 Seventh Avenue, 37th floor, 354-8336.
GAVI BY MILTON KORWIN 530 Seventh Avenue, 26th floor, 563-6126.
GOLDWORM
HALSTON
HELGA HOWIE
CHRISTOPHER JONES BY BETTY CAROL 498 Seventh Avenue, 15th floor, 594-8570.
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870.
KIKI HART BY GEORGE SAMEN 530 Seventh Avenue, 5th floor, 947-7457.
JUNIOR ACCENT
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#### THESE RESORT COLLECTIONS HAVE OPENED (continued from page 11)

KASPER FOR JOAN LESLIE	530 Seventh Avenue, 4th floor, LW. 4-9000.
ANNE KLEIN AND COMPANY	205 West 39th St., 3rd floor, 279-9915.
THE KREISLER GROUP (HITCH LTD, PRECIPITATIONS, REFLECTIONS)	.530 Seventh Avenue, 5th floor, 239-0545.
LATRD KNOX BY HUBERT LATIMER	.512 Seventh Avenue, 37th floor, LA. 4-2544.
LANVIN COUTURE; LANVIN SPORTSWEAR	.530 Seventh Avenue, 7th floor, WI. 7-5324.
TINA LESER	550 Seventh Avenue, 6th floor, 354-1122.
HAROLD LEVINE; HAROLD LEVINE BOUTIQUE	530 Seventh Avenue, 21st floor, LA. 4-0237.
LUPE FOR WINSTON BROOKS LTD	530 Seventh Avenue, 19th floor, 685-8290.
JOHN MacDOUGALL	205 West 39th Street, 6th floor, 736-6909.
MARDI GRAS BY JERRY MARSCH	498 Seventh Avenue, 3rd floor, 947-2055.
MARTIERI DI ROMA	550 Seventh Avenue, 6th floor, 354-1767.
VERA MAXWELL	530 Seventh Avenue, 26th floor, LO. 3-4358.
DAVID MORRIS BY HARRY STREIBEL	525 Seventh Avenue, 5th floor, WI. 7-0511.
MOUNTAIN ARTISANS (DOROTHY WEATHERFORD) .	The Gazebo, 2nd fl., 14 E. 57th St., 832-7077.
NANTUCKET ORIGINALS	498 Seventh Avenue, 17th floor, 244-3558.
LEO NARDUCCI AMBIANCE	530 Seventh Avenue, 29th floor, 354-0640.
ORIGINALA	512 Seventh Avenue, 43rd floor, 695-5100.
PAGANNE BY GENE BERK	530 Seventh Avenue, 3rd floor, PE. 6-0151.
PANTSMAKER, INC	1407 Broadway, 18th floor, BR. 9-4304.
PAPILLON LTD	550 Seventh Avenue, 20th floor, 868-2880.
PARIS COLLECTIONS	543 Madison Avenue, 4th floor, 832-7100.
EDWARD PARNES BY COSMO SIRCHIO	498 Seventh Avenue, 10th floor, CH. 4-3877.
MOLLIE PARNIS & BOUTIQUE	530 Seventh Avenue, 18th floor, 279-5012.
POSH, INC	550 Seventh Avenue, 18th floor, 947-0964.
BEN REIG	498 Seventh Avenue, 23rd floor, CH. 4-1542.
REMBRANDT BY OLE BORDEN	498 Seventh Avenue, 6th floor, 564-3600.
	550 Seventh Avenue, 23rd floor, LA. 4-9350.
	530 Seventh Avenue, 2nd floor, 354-1855.
	on following page) -12

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## THESE RESORT COLLECTIONS HAVE OPENED (continued from page 12)

NINA RICCI BOUTIQUE
RICHARD D BY KAY UNGER 498 Seventh Avenue, 3rd floor, WI. 7-2055.
RIKKI FOR SPORT TRIO 498 Seventh Avenue, 7th floor, LO. 3-6143.
SAMUEL ROBERT
RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, Lo. 3-0988.
PEDRO RODRIGUEZ; FRED TARDIF BOUTIQUE116 Central Park So., Suite 11B, 245-7694.
RONA DRESSES BY MARIO FORTE 498 Seventh Avenue, 21st floor, 565-1025.
ROYAL PARK
PAT SANDLER
FERDINANDO SARMI 20 West 57th Street, 8th floor, 765-3535.
SAZ
THE SCHRADER ORGANIZATION 530 Seventh Avenue, 15th floor, Lo. 4-9194.
KEN SCOTT
SEQUEL I & SKIP II BY BILL SMITH 498 Seventh Avenue, 4th floor, 868-8100.
JERRY SILVERMAN BY SHANNON RODGERS 530 Seventh Avenue, 17th floor, CH. 4-4940.
ADELE SIMPSON 530 Seventh Avenue, 23rd floor, LA. 4-7626.
SMITH & JONES BY MORTON MYLES 498 Seventh Avenue, 15th floor, 594-8570.
SOMETHING! BY OSCAR DE LA RENTA 550 Seventh Avenue, 3rd floor, 594-5424.
SPORTCOUTURE BY FRANCESCA FOR DAMON 1410 Broadway, 12th floor, Mu. 3-2467.
MALCOLM STARR
SUNNY'S OF PALM BEACH Hotel Gotham, private suite, CI.7-2200; 289-7191.
JOSEPH STEIN BY MURIEL READE 205 West 39th Street, 9th floor, 736-5890.
TEAL TRAINA; SPORT & BOUTIQUE 550 Seventh Avenue, 15th floor, 524-3520.
KAY UNGER FOR LIBERTY OF LONDON 33 East 68th Street, 4th floor, 628-7177.
V & J DESIGNS BY VICTOR JORIS 500 Seventh Avenue, 5th floor, BR. 9-9223.
PHILIPPE VENET FOR LADY PARKLEY 1271 Sixth Avenue, 2nd floor, 947-6845.
CHESTER WEINBERG LTD; CHESTER NOW 530 Seventh Avenue, 16th floor, 736-1690.
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